

CAMPRA
& SPA
ALPINE LODGE
VALLE DI BLENIO TICINO



PUBLIC SUSTAINABILITY REPORT

CAMPRA ALPINE
LODGE & SPA



SUSTAINABILITY AT PLANHOTEL HOSPITALITY GROUP

Planhotel Hospitality Group is committed towards sustainable hospitality practices. The commitments and actions taken cover Environmental, Social and Governance (ESG) endeavours to preserve, restore and enhance our planet, its people and living ecosystem.

OUR COMMITMENT AND SUSTAINABILITY GOALS

As Planhotel Hospitality Group, we recognize the urgent need to address climate change and reduce greenhouse gas (GHG) emissions. We are committed to proactive measures to mitigate our environmental impact and contribute to a sustainable future. To this end, we have set a goal to reduce our GHG emissions from water, energy, and waste by 20% by the end of 2030.

Biodiversity forms the foundation of a healthy planet and ensures the well-being of current and future generations. Consequently, biodiversity preservation and restoration are integral to all aspects of our operations and beyond. We aim to reduce single-use plastic by 20% by the end of 2028.

We firmly believe our staff are our greatest asset. We are dedicated to ensuring fair and respectful treatment for all team members, as they are essential to our success and the exceptional guest experiences we strive to provide. Upholding human rights principles, in-

cluding the protection of minorities and vulnerable groups, is imperative. We demonstrate our commitment to human dignity in all aspects of our operations, and regularly conduct discrimination prevention training.

We strive daily to be a responsible member of the communities in which we operate. We are committed to making a positive impact and contributing to the well-being and sustainability of our local communities through environmental stewardship projects, such as beach clean-ups, tree planting activities, and environmental awareness campaigns.

We are also dedicated to creating and maintaining a safe and secure environment for all children and young people. We recognize our responsibility to safeguard children from harm, abuse, and exploitation, and to promote their well-being at all times. Our policy mandates the immediate reporting of any suspected cases of child exploitation and abuse to the local police. We encourage our guests, staff, and visitors to report any concerns about child exploitation and abuse directly to the local authorities.

Sustainable development is a collaborative journey. As Planhotel Hospitality Group, we commit to the above actions and encourage our valued guests and visitors to help us conserve water and energy and minimise waste by following the reminders posted throughout the hotel. We also invite them to participate in biodiversity and local community conservation programs. Additionally, we welcome guests to share their general and sustainability-related feedback with us, as we are dedicated to considering each recommendation and implementing necessary actions.

INITIATIVES AT CAMPRA ALPINE LODGE & SPA



SUSTAINABILITY AT PLANHOTEL HOSPITALITY GROUP

We will follow a principle based approach to achieve our sustainability goals as we have extensive programs in place to conserve energy, reuse water for secondary functions and to recycle waste materials produced by the hotel. We also have a strong belief that our team and our guests have to believe in our sustainability practices for it to be fruitful. Educating our team players and our guests on our approaches are vital for the success of our sustainability goals. We also believe small steps will have a big impact and realistically more possible to be converted into enduring habits.

ROOMS

Sustainable rooms: At Campra Alpine Lodge & Spa, we are committed to providing an authentic and comfortable experience that fully respects the Alpine environment that surrounds us. All guest amenities are offered in refillable dispensers, eliminating single-use plastic, and we are progressively switching to biodegradable and eco-friendly cleaning products. We promote the reuse of towels and bathrobes through discreet in-room messaging.

Housekeeping staff are trained to avoid unnecessary linen changes while maintaining a high standard of guest comfort, reducing both water and energy consumption.

We invite our guests to embrace these simple eco-friendly practices through intuitive visual cues designed to make sustainable choices easy and natural.

Considering this, we use water saving measures in the laundry by only washing full loads, doing pre-wash stain treatment in order to avoid unnecessary second washes. We try to limit operating hours of the laundry.

WATER

Sustainable water: At Campra Alpine Lodge & Spa, we treat water as one of our most valuable natural resources. Throughout the property, we serve still and sparkling water exclusively in reusable glass bottles, eliminating the use of single-use plastic. Informational signage in guest rooms and public areas encourages mindful water usage as part of our sustainability culture.

Our housekeeping and kitchen teams are trained to optimise water consumption by washing only full laundry loads, pre-treating linens when needed, and avoiding unnecessary washing cycles.

INITIATIVES AT CAMPRA ALPINE LODGE & SPA

Thanks to our commitment to a fresh, seasonal, and local food supply chain, we avoid overstocking and reduce storage needs, which indirectly minimises water use associated with refrigeration and waste.

ENERGY

Sustainable energy: Campra Alpine Lodge & Spa is powered primarily by two clean energy sources: certified Swiss hydroelectric power and a geothermal energy system that significantly reduces our carbon footprint. These sustainable solutions ensure low-impact electricity use throughout the property.

We maximise energy efficiency through the use of LED lighting and motion sensors in shared spaces, which help limit unnecessary consumption. The architecture of the lodge, with its large windows and glass façades, is designed to take full advantage of natural daylight during the day.

Our team is regularly trained on responsible energy use, supported by visual reminders in staff areas. We also apply high-efficiency standards when selecting appliances and technical equipment.

While our rooms are naturally ventilated thanks to the mountain climate, we encourage mindful energy habits at every touchpoint of the guest experience.

KITCHEN

Sustainable kitchen: At Campra Alpine Lodge & Spa, our culinary philosophy is deeply rooted in the principles of seasonality, locality, and full-resource use. We source fresh ingredients daily from producers within the Blenio Valley, minimising transport emissions and actively supporting the local economy.

Guided by a “nose-to-tail” approach, our kitchen honours every part of the ingredient, reducing food waste and celebrating traditional, resource-conscious cooking methods. Inspired by the legacy of Maestro Martino, a historical figure from our region, we craft menus that reflect the cultural and environmental heritage of the valley.

Overstocking and over-refrigeration are avoided thanks to our just-in-time procurement model. Plastic use has been greatly reduced and all purchasing decisions prioritise bulk formats and minimal packaging.

Our wine list features exclusively Ticino labels, and our bar offerings follow the same commitment to regional products, completing a fully local and sustainable gastronomic experience.

SUSTAINABILITY AT PLANHOTEL HOSPITALITY GROUP

WASTE & RECYCLING

Sustainable waste & recycling: At Campra Alpine Lodge & Spa, we are dedicated to responsible waste management that reflects our respect for the Alpine environment and our commitment to sustainability. We align with Switzerland's advanced recycling systems and continuously seek to go beyond minimum standards through practical, day-to-day actions.

Our waste reduction practices include:

- Focusing on bulk purchasing to minimise packaging waste and avoid individually wrapped items.
- Strong reduction of single-use plastics across all areas of the lodge, including guest rooms and food & beverage operations.
- Reusing office materials, such as paper, whenever possible.
- Providing separated recycling bins in all public spaces to encourage source-level waste sorting by guests.
- Maintaining well-labeled recycling stations in staff areas to separate glass, metal, plastic, and paper.
- Installing clear guest signage to promote conscious recycling behaviour.
- Serving water and condiments in reusable glass containers rather than single-use packaging.

Our small team actively participates in evaluating and improving waste procedures, fostering a culture of shared responsibility and environmental care among staff and guests alike.

BIODIVERSITY

Activities & local attractions: Nestled in the heart of the Blenio Valley and surrounded by forests, rivers, and mountains, Campra Alpine Lodge & Spa is immersed in a pristine natural environment that we are committed to protecting and celebrating. Biodiversity is a cornerstone of our sustainability approach, and our activities are designed to respect and enhance the surrounding ecosystem.

Our actions include:

- Promoting low-impact, motor-free experiences such as snowshoeing, cross-country skiing, hiking, and mountain biking, all of which allow guests to connect with nature responsibly.
- Offering complimentary use of bicycles and providing direct access to nature trails from the lodge, reducing the need for motorised transport.
- Sharing educational messages throughout the property to encourage guests to respect the local flora, fauna, and landscapes.

INITIATIVES AT CAMPRA ALPINE LODGE & SPA

- Avoiding products or materials that could harm biodiversity, favouring seasonal and locally sourced items in all areas of operation.
 - Collaborating with local farmers, foragers, and artisans to support traditional knowledge and reduce the environmental impact of extended supply chains.
 - Minimising food waste and promoting a nose-to-tail, seasonal kitchen philosophy that honours local resources and avoids overexploitation.
- We believe that every experience in Campra should inspire a deeper appreciation for nature and foster a shared sense of responsibility to protect it.

LOCAL COMMUNITY

Local Community: At Campra Alpine Lodge & Spa, we believe that our people and our valley are at the heart of everything we do. With a small, close-knit team and deep roots in the Blenio region, we are committed to supporting our staff and contributing meaningfully to the wellbeing of our local community.

Our actions include:

- Ensuring full compliance with the Swiss CCNL (Contratto Collettivo Nazionale di Lavoro) for all employees.
- Promoting fair working conditions, internal equality, and mutual respect within our compact, dedicated team.
- Offering continuous professional development, cross-training opportunities, and hands-on experience across departments.
- Maintaining a safe and inclusive workplace through regular health, safety, and anti-discrimination training.
- Encouraging open dialogue and feedback from staff through both informal check-ins and structured internal conversations.
- Employing more than 50% of our team from within the Blenio Valley, ensuring that local knowledge and talent remain central to our hospitality.
- Sourcing from local producers and artisans to strengthen the valley's economy and celebrate regional traditions.
- Supporting and hosting seasonal events and cultural activities that bring together locals and guests in a spirit of community and shared appreciation for the territory.
- Promoting slow, nature-based tourism that aligns with the rhythm and values of the valley.
- Acting as a bridge between our guests and the local way of life — because protecting the future of this region means involving everyone who calls it home.

SUSTAINABILITY AT PLANHOTEL HOSPITALITY GROUP

FUTURE PROJECTS

As part of our ongoing commitment to sustainability, we plan to install water meters throughout the property to better monitor and manage our water consumption. This will allow us to track usage in real time and implement targeted conservation strategies. Additionally, we aim to invest in a composting machine to process organic kitchen waste on site, reducing landfill contributions and creating nutrient-rich compost for local use.

Plastic-Free Transition

We are progressively eliminating all single-use plastics. We are working toward a complete removal of plastic bottles and packaging throughout all departments.

Community Events

We are planning to host more seasonal and cultural events that welcome the local community to our property, reinforcing our role as a space that connects people, nature, and culture.



INITIATIVES AT CAMPRA ALPINE LODGE & SPA



CAMPRA
& SPA
ALPINE LODGE
VALLE DI BLENIO TICINO

Planhotel Hospitality Group
Via Cantonale 3. 6900 Lugano - Switzerland Ph: +
41 91 911 3333 - E: planhotel@planhotel.com
www.planhotel.com

